



Frequently Asked Questions

What is a Walk-A-Thon?

In short, a Walk-A-Thon (WAT) is a fundraising event. Over the next few weeks, students are asked to collect pledges and track them in their pledge sheets. On the day of the WAT, all students will walk laps around the field for a set time of 30 minutes.

When is the EMJS Walk-A-Thon?

The 2nd Annual EMJS WAT will take place on **April 28, 2023**. Grades K-2 will walk for 30 min in the morning, Grades 3-5 will walk for 30 min in the afternoon.

Why is the PAC organizing a Walk-A-Thon?

Money raised will go towards a new outdoor classroom and ecological learning lab that PAC is planning in consultation with EMJS teachers; last year we surpassed our goal and raised \$34,000. Our fundraising goal for this year is \$15,000 (can we surpass it again?!). You can learn more about this project here: bit.ly/438GeXK. We also provide a 1-page FAQ about the outdoor classroom project with the pledge sheet. We hope that students can share this information with potential supporters when collecting pledges.

Do students collect pledges based on laps?

NO. Students do not collect pledges on a “per lap” basis but rather collect a lump sum. On the day of the WAT we want students to have fun, regardless of how many laps they walk.

Who should my child(ren) ask for pledges?

Family near or far, friends, neighbours, coaches, teammates...offer mailbox pick up or drop off or ask for an e-transfer.

When should my child(ren) return the pledge forms?

Students can start collecting pledges as soon as they get the pledge sheet. We ask that students return pledge sheets to their teachers during the week before the WAT (Monday, April 24- Friday, April 28).

Should my child(ren) bring in all the money they collect?

- We know it is exciting for students to see how much money they collect, but to save our volunteers time, this year we would like to encourage families to submit their total pledge amount as a credit card payment on our hot lunch website

(emjs.hotlunches.net) between April 6 and 28. Students still need to return their pledge form to their teacher even if pledges are submitted online.

- If your child(ren) is/are bringing in cash, please do so in a clearly labeled envelope, stating your child(ren)'s NAME, DIVISION, TEACHER'S NAME and AMOUNT. Thank you for your support!

Are there prizes?

Oh, yes, there are prizes! Students will receive all prizes at each level up to their pledge amount.

Amount of Pledges	Prize
\$40	Walk-A-Thon T-Shirt (green this year!)
\$80	2 gift cards for a kid's scoop at 49Below Ice Cream (+ prizes above)
\$125	Oak Bay Recreational Centre 5 punch pass (+ prizes above)
\$200	\$15 Gift Card to Timeless Toys (+ prizes above)
\$250	EMJS Walk-A-Thon Hoodie (also green!) (+ prizes above)

Are there any other prizes?

We are so glad you asked, YES, there are more prizes. The primary and intermediate classes with the highest total money raised will get a PIZZA PARTY.

But are there more prizes?

You bet, there is another prize! Every pledge sheet returned, regardless of the amount of money pledged, gets entered into a raffle for a \$200 Gift Certificate to Oak Bay Bikes. No pledges collected? As long as your child(ren) return(s) their pledge sheet with their name on it in time they will be entered in the draw.

When will the prizes be delivered?

Incentive prizes will be tallied after the WAT and should be delivered within four weeks after. We will communicate should there be an unexpected delay.

This sounds so fun, how can I help?

Again, an excellent question and we are so glad you asked. You can sign up to help with the WAT bit.ly/431FjZg or email us at comms@emjspac.ca. We will need you!

I have more questions, who do I ask?

Please direct any questions to comms@emjspac.ca, we would love to hear from you.

EMJS'S 2ND ANNUAL
WALK-A-THON
 APRIL 28, 2023

 Student's First & Last Name

 Parent Email

 Teacher

 Division

****Please return this form to your teacher during the week of April 24, 2023****

Sponsor's Name	Pledge Amount	Collected? (Y/N)
TOTAL AMOUNT OF PLEDGES COLLECTED		

Did you submit some or all of your pledges on our website (emjs.hotlunches.net)? YES NO

**** T-shirt size if pledges ≥ \$40** YOUTH: S / M / L / XL ADULT: S / M / L / XL**
**** Hoodie size if pledges ≥ \$250** YOUTH: S / M / L / XL ADULT: S / M / L / XL**

Parent signature: _____

For committee use only – Prize level achieved	Counter's Initials:					
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 25%;">\$40 T-shirt</td> <td style="border: 1px solid black; width: 25%;">\$80 Ice cream</td> <td style="border: 1px solid black; width: 25%;">\$125 Punch Pass</td> <td style="border: 1px solid black; width: 25%;">\$200 Timeless Toys</td> <td style="border: 1px solid black; width: 25%;">\$250 Hoodie</td> </tr> </table>	\$40 T-shirt	\$80 Ice cream	\$125 Punch Pass	\$200 Timeless Toys	\$250 Hoodie	
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WE ARE FUNDRAISING FOR: THE ÉMJJS OUTDOOR CLASSROOM & ECOLOGICAL LEARNING LAB

What is an outdoor classroom & ecological learning lab?

- An outdoor space on the school grounds that allows students and the community to play, learn, explore, gather and connect with nature.

Where will the ÉMJJS Outdoor Classroom & Learning Lab be?

- On the school field near the rocks and existing Garry Oak meadow
- Will work with the existing natural watershed (where the field is wet & muddy!)

What will they look like?

- We are designing the space with input from teachers. This photo shows a few of the ideas so far including:
 - o a covered area with seating
 - o sensory garden with native plants
 - o pathways

Margaret Jenkins School - Outdoor Classroom and Ecological Learning Lab
Concept Plan for Discussion and Brainstorming - Needs, Priorities, Phasing



When will they be ready for students to use?

- This is a long-term project for the PAC and the school! Construction will happen in phases, hopefully starting in 2024/25.
- **Phase 1:** Outdoor classroom construction (covered seating area)
- **Phase 2:** Rainwater garden & rainfall management
- **Phase 3:** Native plant garden & pathways

How much will it cost?

- We are working on our budget! Previous outdoor projects at ÉMJJS have ranged from \$40,000 to \$80,000.

What have we done so far?

- Consulted with: ÉMJJS Admin & staff, SD61 Facilities, community partners
- Created a vision board that can be shared with the community – watch for this at our Spring Fair in June!

Why should you donate?

- This project will allow ÉMJJS students to connect with nature and help them value and protect the natural world around them.
- Green schoolyards like this one improve student learning & positively impact physical, mental and emotional development.
- The new space will be an environmental legacy for ÉMJJS and the local community.



SCAN ME FOR MORE INFO

More info is available on our website – scan the QR code or visit: <http://bit.ly/438GeXK>